



Owned & Operated by Worldlynx Wireless

Role Description

Job Title: Retail Sales Representative	Department: Retail
Reports to: Store Manager	Date: September 2011
Locations: Fergus, Ontario	

ROLE DEFINITION

This position allows the Retail Sales Consultant the opportunity to welcome, interact and follow-up with our customers. It is the Retail Sales Consultant's responsibility to fact find to determine the customers' wants/needs and to provide them with a total solution balancing the customer's expectations with the store's profitability.

The Retail Sales Consultants focus will be on:

- Putting the "WOW" factor in place for customers
- Ensuring total satisfaction and loyalty of customers
- Realizing and achieving potential revenues, not just revenue targets
- Controlling expenses
- Participating as a full contributor to the store team

KEY RESPONSIBILITIES

- Meet or exceed sales targets by presenting customized solutions to our customers.
- Assume responsibility for the knowledge of product, service and campaign/promotional offerings.
- Actively participate in training and coaching initiatives.
- Understanding of competitive products and promotional offers.
- Provide after sale support by following-up as required/requested and thereby ensuring customer loyalty.
- Solidify the customer/Bell relationship and take initiative to go the extra mile to exceed the customers' expectations.

- Ensure customer conflict/objections/concerns are resolved, including escalating as required.
- Act as a Worldlynx ambassador by professionally representing the store and the organization in accordance with the Worldlynx standards.
- Anticipate, analyze and communicate sales trends to store management.
- Perform retail store "details" completely and accurately to ensure effective and efficient store operations

QUALIFICATIONS & EXPERIENCE

- Retail experience in a dynamic and fast-paced team environment
- Commitment to driving sales
- Excellent written and verbal communication skills
- Flexible to work day, evening and weekend shifts, based on business needs
- Comfortable with technology such computers, mobile devices and digital merchandising
- Secondary school diploma or equivalent; post secondary education an asset.

To apply for this position please submit your resume and a covering letter to :

career@worldlynxwireless.com

**** Please indicate "RETAIL SALES REPRESENTATIVE – FERGUS" in the subject****